



Raunak Soman

VISUAL DESIGNER

- +91 7755960323
- raunak.soman@hotmail.com
- Pune, Maharashtra, India
- LinkedIn
- Behance
- Website

SKILLS

- Adobe Suite [Pr, Ae, An, Ps, Ai,Pt]
- 2D/3D (Blender,Maya,Unreal)
- Branding
- Typography
- Illustration

EDUCATION

Bachelor's Degree of Design

Visual Communication
MIT-WPU 2021 - 2025

ABRSM

(Associated Board of the Royal
Schools of Music)
Grade 4 Piano
Passed with Distinction

ABOUT ME

As a dedicated visual designer, I excel at applying technical skills to craft designs that inform and engage customers. I am a clear communicator and a collaborative team player, capable of using various software tools to deliver optimal project outcomes. My innovative ideas and deep passion for the creative field of visual design drive me to produce exceptional work that stands out.

EXPERIENCE

Motion Designer

Dr. Reddy's January 2025 (Ongoing)

I was the visual lead for an internal event at Dr. Reddy's called Imapct Day where 500+ employees attend. I also worked on many other projects like Nerivio, Leader's POV and Scientist in Spotlight. I also navigated challenging situations such as tight deadlines, evolving project briefs, and communicating complex scientific content to non-technical audiences.

Motion Designer

Dualite February 2024 - May 2024 (4 Months)

Created motion graphics for Dualite where I used After Effects. Worked on creating lottie files in .json file formats to be used on their website. I was responsible for the conceptualization, motion design and animation.

Graphic Design / Video Editing Internship

Thrifty Titans June 2023 - September 2023 (4 Months)

Managed and edited weekly podcasts for Thrifty Titans Podcast using Adobe Premiere Pro. Led rebranding efforts, creating the official logo and various brand assets like YouTube thumbnails and podcast covers with Adobe Photoshop and Illustrator.

Graphic Design / Motion Designer

Studio Cupcakes November 2022- December 2022 (2 Months)

Designed and animated Instagram stories for a bar/grill restaurant, created a DJ informational PDF brochure with innovative styles using Adobe Photoshop, After Effects, and Illustrator, meeting challenging deadlines; viewable on Behance Page.

Graphic Design Internship

Healing Anonymously February 2022 – May 2022 (4 Months)

Designed on-brand visual elements, utilizing Adobe Photoshop and Illustrator for high-quality illustrations, incorporating minimal aspects of Canva. Managed tight deadlines for aesthetic materials and college assignments, also creating comic book illustrations for visual aid.